

# DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass

#### OUR MISSION

DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass is a line of innovative synthetic grass products that create better landscapes in any climate. In areas where real grass is difficult to grow or maintain – due to high traffic or poor conditions-DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass offers a superb alternative that is functional, durable, and remarkably realistic. Integrity in business, combined with product innovation, makes us proud to offer our valued clients grass without limits.



8007 Beeson St. Louisville, OH 44641 866.992.7876

foreverlawn.com

## **Responsible Landscaping**

DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass is premium artificial turf that provides functional, attractive, responsible landscaping. Experience the luxury of a DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass landscape with these added benefits:

#### WATER CONSERVATION

DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass requires no water to maintain its lush, green, beautiful appearance year-round. The beauty and functionality of our products make them ideal alternatives to natural grass that also save precious water. The Southern Nevada Water Authority estimates that every square foot of natural grass replaced saves 55 gallons of water per year<sup>1</sup>.

#### **CHEMICAL-FREE MAINTENANCE**

This premium line of synthetic grass products helps reduce the introduction of chemicals into the environment by eliminating fertilizers, pesticides, and weed killers that are commonly used to maintain natural grass landscaping. Now a perfectly-manicured lawn can be achieved with no mowing, seeding, or edging, which reduces emissions from lawn care equipment.

#### RECYCLING

The multi-layered backing system in DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass features recycled & renewable materials. The final backing layer is comprised of recycled plastic bottles from Project Yellowstone<sup>2</sup>, an innovative recycling partnership with Yellowstone National Park. A second layer features BioCel technology created from soybean plants, which are 100% renewable resources.



### **LEED® CERTIFICATION**

Green builders may utilize DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass products to meet U.S. Green Building Council LEED guidelines. DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass may contribute towards satisfying credits under LEED in several categories including SS 61, SS 62, WE 1, MR 4, and MR 6.1.<sup>3</sup>

#### **HEALTH AND WELLNESS**

DuPont<sup>™</sup> ForeverLawn<sup>®</sup> Select Synthetic Grass does not harbor insects or contain allergens present in natural grass. This soft, resilient surface is great to play on, and won't leave grass or mud stains.

"Water Smart Landscapes Rebate," snwa.com (Southern Nevada Water Authority Website)

M0540 Rev. 05/18

<sup>2</sup>Project Yellowstone is an innovative recycling program with Yellowstone National Park and Universal Textile Technologies in which plastic bottles from the park are recycled and made into backings for premium carpet and artificial turf. Learn more at universal-textiles.com

<sup>3</sup>"LEED Materials: A Resource Guide to Green Building" by Ari Meisel